

# Boost your organization's vaccination rates with Phreesia

Phreesia

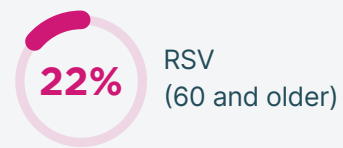
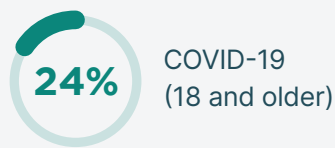
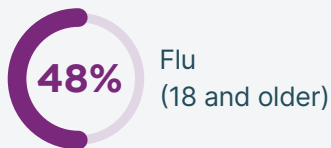
Respiratory virus season is challenging for patients, providers and staff alike. But with Phreesia, it doesn't have to be. Our tools help you **increase vaccination rates** while **minimizing staff burden**.



## Help patients receive the vaccines they need:

During the 2023-24 respiratory season, self-reported vaccination rates were low, especially for COVID-19 and RSV.

### 2023-2024 vaccination rates<sup>1</sup>:



## Phreesia's vaccine workflow makes the process easy, accessible and convenient:

### EDUCATION AND OUTREACH

- Send educational outreach about vaccines to a **segmented group** of patients—or to your **entire population**
- Communicate with patients about vaccines via **two-way text messaging**, keeping staff off the phone

### CALL TO ACTION

- Prompt patients to **request or self-schedule\*** a vaccine appointment from their own device—anytime, anywhere
- **Recapture no-shows** and **fill last-minute cancellations** with end-to-end scheduling automation

### INTAKE AND SCREENINGS

- **Automatically screen patients** for contraindications
- Present **vaccine information statements** for patients to review during intake

## Configure your vaccine appointment workflows based on:



**Vaccine stock:** Which vaccines will be available? Let patients know what you'll offer in your patient outreach.



**Administration strategy:** Will you offer vaccines to all patients, or prioritize high-risk populations first? Personalize your messaging to certain groups to let them know when they're eligible.



**Clinic configuration:** Send patients pre-visit instructions to reduce confusion and stress. For example:

- Will you have a separate vaccine clinic or dedicated nurse vaccine visits?
- Are you vaccinating patients and their families?
- Are you setting up a curbside or drive-through vaccination clinic?

<sup>1</sup> "Vaccination Trends—Adults," 9/30/2024-8/3/2024, U.S. Centers for Disease Control and Prevention



To learn more about Phreesia's vaccine workflows, [visit phreesia.com/vaccinemanagement](https://phreesia.com/vaccinemanagement)